



Campaign Kickoff Golf Outing
Lone Pine Country Club
Friday, October 2, 2020

United Way
of Washington County

Sponsorship Opportunities

○ **Exclusive Presenting Sponsor - \$10,000**

- Logo on a Lamar Advertising Digital Billboard located in Washington County – August 3 to 30th commitment by July 1st – *valued at \$10,000/month*
- Two golf foursomes and selection of start holes
- Logo on golf towels
- Prominent placement of logo on the event's vinyl banner at event
- Four tee signs with company name
- Special recognition and prominent placement of logo on social media, website, and event signage
- Opportunity to speak at golf outing luncheon
- Three verbal acknowledgements at event
- Reserved tables for meals at the golf outing
- Prominent recognition in full-page color ad in the Observer-Reporter (O-R) post event

○ **Host Sponsor - \$6,000**

- Two golf foursomes
- Prominent placement of logo on the event's vinyl banner
- Four tee signs with company name
- Prominent placement of logo on social media, website and event signage
- Verbal acknowledgement at the golf outing luncheon
- Prominent recognition in full-page color ad in the O-R post event

○ **Platinum Sponsor - \$2,500**

- One golf foursome
- Two tee signs with company name
- Logo on social media & event signage
- Logo on the event's vinyl banner
- Verbal acknowledgement at the event
- Recognition in full-page color ad in the O-R post event

○ **Gold Sponsor - \$1,750**

- Two golfers
- One tee sign with company name
- Logo on social media & event signage
- Verbal acknowledgement at the event
- Recognition in full-page color ad in the O-R post event

○ **Color Ball Contest Sponsor - \$1,500**

- Identified as sponsor for the Color Ball Contests
- Company logo on the color golf balls
- One tee sign with company name
- Logo on social media & event signage
- Verbal acknowledgement at the event
- Recognition in full-page color ad in the O-R post event

○ **Cart Sponsor - \$1,000** *(limited to six sponsors)*

- Company logo on electronic display at three holes in 50 golf carts; signage on additional 22 golf carts
- Signage at the event
- Company name in full-page color ad in the O-R post event

○ **Scoreboard Sponsor - \$600** *(limited to two sponsors)*

- Company logo display on scoreboard
- Signage at the event
- Company name in a full-page color ad in the O-R post event

○ **Putting Green Contest Sponsor - \$500**

- Signage on the course
- Company name in full page color ad in the O-R post event

○ **Hit the Green Sponsor - \$500**

- Signage on the course
- Company name in full page color ad in the O-R post event

○ **Hospitality Stations Sponsor - \$500**

- Signage at three hospitality stations on the course
- Company name in full page color ad in the O-R post event

○ **Tee Sponsor - \$175**

- Company name on a tee sign
- Company name in a full page color ad in the O-R post event

- **Foursome without Sponsorship - \$600/foursome**
- **Individual Golfers without Sponsorship - \$175/golfer**

The golf package price is \$175/golfer. For tax purposes, \$65 is tax deductible. The balance of \$110 is the fair market value.

- *Sponsors have the opportunity to add an item to our swag bags.*
- *Donations to support our efforts are always appreciated.*

Event Schedule

7:30 am	Registration and Breakfast Mulligan, Raffle Ticket Sales Silent Auction Preview
9:00 am	Shotgun Start 4 Person Scramble Format
9:00 am –1:00 pm	Golf
1:30 pm	Campaign Kickoff Lunch
1:45 pm	Awards Presentation
2:00 pm	Raffle and Silent Auction Prizes Awarded
2:45 pm	Closing Remarks

The day will include various contests including Hit the Green, Putting & Color Ball. The Skill Prizes are for the Longest Putt & Closest to the Pin.

To register, please visit our website at <http://unitedwaywashco.org/events> or reply by including names of golfers, company name, contact name, email, & phone to:

United Way of Washington County
590 Washington Road, Suite 200
Washington PA 15301

Payment by credit card or check payable to:

United Way of Washington County

Credit Card information must include: Card #, Expiration/CVV, Name & Signature and Address

For additional information, please contact:

office@unitedwaywashco.org
724-225-3310, ext. 4

Our mission is to unite people, resources and organizations to improve lives in Washington County.

Proceeds from the Campaign Kickoff Golf Outing benefit our Community Impact Fund.