



United Way
of Washington County

2022

Monthly E-Newsletter Sponsorships - **NEW** *Distribution to over 2,000 Emails each Month*

Exclusive “What’s Happening?” Presenting Sponsorship: \$2,500 (\$1,250 fmv) – (10 months - March – December)

- Prominent recognition of company logo on the E-Newsletter for ten months from March through December
- A Thank You Message in the E-Newsletters recognizing the sponsorship
- Opportunity to include an appropriately sized ad or a congratulatory message in each of the monthly E-Newsletters
- Opportunity to participate on the Community Impact Fund Panel – Spring 2022
- Recognition on website as the “What’s Happening?” Presenting Sponsor of the 2022 E-Newsletter
- Company Name on a Tee Sign at the Campaign Kickoff Golf Outing

“What’s Up?” Sponsorship: \$1,500 (\$750 fmv) (select 5 months from March – December)

- Recognition of sponsorship with a company logo on the E-Newsletter for a selected five months from March through December
- Opportunity to include an appropriately sized ad or a congratulatory message at the end of the E-Newsletters for three months
- Recognition on website as the “What’s Up?” Sponsor of the 2022 Newsletter
- Company Name on a Tee Sign at the Campaign Kickoff Golf Outing

“What’s Next?” Sponsorship: \$1,200 (\$600 fmv) (select three months from March – December)

- Recognition of sponsorship with a company name on the E-Newsletter for a selected three months from March through December
- Opportunity to include a congratulatory message at the end of the E-Newsletters for one month
- Recognition on website as the “What’s Next?” Sponsor of the 2022 Newsletter
- Company Name on a Tee Sign at the Campaign Kickoff Golf Outing

“What’s What?” Sponsorship: \$500 (\$250 fmv) (select one month from March – December)

- Recognition of sponsorship with a company name on the E-Newsletter for a selected one selected month from March through December
- Recognition on website as the “What’s What?” Sponsor of the 2022 Newsletter



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Sponsorship Form

Organization's Name: _____

Contact Name: _____

Contact Email/Phone: _____ / _____

_____ Yes, we are interested in being a sponsor for the United Way of Washington County's Monthly E-Newsletter.

Sponsorship Levels:

- _____ "What's Happening?" Presenting Sponsorship - \$2,500 (*Exclusive*)
- _____ "What's Up?" Sponsorship - \$1,500
- _____ "What's Next?" Sponsorship - \$1,200
- _____ "What's What?" Sponsorship - \$500

Thank you for giving your support as an E-Newsletter Sponsor!

Please contact Barbara Kennedy, Finance & Administration Manager at bkennedy@unitedwaywashco.org or at 724-225-3310, ext. 3 to process payment on a credit card payment or mail this form along with a check to:

*United Way of Washington County (**NEW ADDRESS**)
70 East Beau Street, Suite 400
Washington, PA 15301*

www.unitedwaywashco.org

Questions? Please contact office@unitedwaywashco.org or at 724-225-3310, ext.4.

Media Sponsors:



Observer-Reporter