



United Way  
of Washington County

14<sup>th</sup> Annual Campaign Kickoff Golf Outing  
@ Lone Pine Country Club  
Friday, July 28, 2023

## ***Sponsorship Opportunities***

- **Host Sponsor - \$6,000 (\$2,675 FMV)**
  - Two golf foursomes
  - Prominent display of logo on event's vinyl banner
  - Four tee signs with company name
  - Prominent placement of logo on social media, website, and event signage
  - Full-page color size ad in event program
  - Verbal acknowledgement at the event
  - Prominent recognition in full-page color ad in the O-R post event
- **Lunch and Snack Sponsor - \$4,000 (\$1,350 FMV)**
  - One golf foursome, two tee signs with company name
  - Logo on social media & event signage
  - Logo on snack bags and on the event's vinyl banner
  - Half-page size ad b&w in event program
  - Recognition in full-page color ad in the O-R post event
- **Platinum Sponsor - \$2,700 (\$1,160 FMV)**
  - One golf foursome, two tee signs with company name
  - Logo on social media & event signage
  - Logo on the event's vinyl banner
  - Quarter-page size b&w ad in event program
  - Recognition in full-page color ad in the O-R post event
- **Skills Prize Sponsor - \$2,500 (\$900 FMV)**
  - Two golfers, One tee sign with company name
  - Logo on Skills Prize Description
  - Logo on social media & event signage
  - Quarter-page size b&w ad in event program
  - Recognition in full-page color ad in the O-R post event
- **19<sup>th</sup> Hole Sponsor - \$2,000 (\$650 FMV)**
  - Identified as sponsor in Program and Carts
  - Company logo on one of the prizes
  - Two golfers, one tee sign with company name
  - Logo on social media & event signage
  - Quarter-size page b&w ad in event program
  - Recognition in full-page color ad in the O-R post event
- **Golf Program Sponsor - \$1,500 (\$290 FMV)**
  - One tee sign with company name
  - Logo on social media and event signage
  - Quarter-page b&w ad in event program
  - Name in full-page color ad in the O-R post event
- **Breakfast Sponsor - \$1,500 (\$290 FMV)**
  - One tee sign with company name
  - Logo on social media and event signage
  - Quarter-size page b&w ad in event program
  - Name in full-page color ad in the O-R post event
- **Tee Pack Sponsor - \$1,200 (\$200 FMV)**
  - Logo on the tee pack label
  - Logo on social media & event signage
  - Quarter-size page b&w ad in event program
  - Recognition in full-page color ad in the O-R post event
- **Scoreboard Sponsor - \$1,000 (\$200 FMV)**
  - Logo on the Scoreboard
  - Logo on social media & event signage
  - Quarter-size page b&w ad in event program
  - Recognition in full-page color ad in the O-R post event
- **Cart Sponsor - \$1,000 (\$300 FMV)**
  - Company logo on electronic display at three holes in 50 golf carts; signage on additional 22 golf carts
  - Signage at the event
  - Name in full-page color ad in the O-R post event
- **Hospitality Station Sponsor - \$750 (\$150 FMV)**
  - Signage at main hospitality station
  - Name in full-page color ad in the O-R post event
- **Putting Green Contest Sponsor - \$500 (\$75 FMV)**
  - Signage on the course
  - Name in full-page color ad in the O-R post -event
- **Hit the Green Sponsor - \$500 (\$75 FMV)**
  - Signage on the course
  - Name in full-page color ad in the O-R post event
- **Tee Sponsor - \$200 (\$25 FMV)**
  - Name on a tee sign
  - Name in full-page color ad in the O-R post event

- **Program Ads** (*high resolution PDF or jpeg*)
  - Full-page ad (b&w, 4.5"x7.5") - \$1,000
  - Half-page vertical ad (b&w, 4.5"x3.75") - \$500
  - Quarter-page ad (b&w, 4.5"x 1.87") - \$250
  - One-eighth page ad (b&w, 2.25"x1.87") for restaurant and hospitality industry - \$100
- **Foursome without Sponsorship**
  - \$1,000/foursome – before June 20, 2023
  - \$1,200/foursome- after June 20, 2023 until sellout
- **Individual Golfers without Sponsorship**
  - \$300/golfer – before June 20, 2023
  - \$400/golfer – after June 20, 2023 until sellout

*Fair market value (FMV) is \$200/golfer.*

### Important Deadline Dates:

**Tuesday, June 20th or until sellout of 144 Golfers:**  
Sponsorships associated with golfers and Foursomes/Individual golfers without sponsorships

**Wed., July 19th:** All other available sponsorships and program ads

### **Event Schedule**

7:30 am	<b>Registration and Breakfast</b> Masters Raffle Ticket Sale Silent Auction Bidding Begins
9:00 am	<b>Shotgun Start</b> 4 Person Scramble Format
9:00 am –1:00 pm	<b>Golf/Lunch</b>
1:30 pm	Raffle and Silent Auction Closes
2:00 pm	<b>Prizes Awarded</b>

*The day will include various contests including Hit the Green, Putting & 19<sup>th</sup> Hole.*

*The Skill Prizes are for the Long Drive, Long Putt and Closest to the Pin.*

To register, please visit our website at <https://www.unitedwaywashco.org/golf-2022> or reply by including names of golfers, company name, contact name, email, & phone to:  
United Way of Washington County  
70 East Beau Street, Suite 400  
Washington PA 15301

Payment by credit card or check payable to:  
**United Way of Washington County**

Credit Card information must include Card #, Expiration/CVV, Name & Signature and Address

For additional information, please contact:  
[office@unitedwaywashco.org](mailto:office@unitedwaywashco.org)  
724-225-3310, ext. 4

*Our mission is to unite people,  
resources, and organizations to  
improve lives in  
Washington County.*

Proceeds from the Campaign Kickoff  
Golf Outing benefit our Community  
Impact Fund that is currently  
funding 39 local programs in the  
areas of education, financial stability  
and health.

*Thank you for your support!*

**Media Sponsors:**



**Observer-Reporter**