



United Way
of Washington County

17th Annual Campaign Celebration

Thursday, May 30, 2024 - 4:30 to 6:00 pm

@ Hollywood Casino at The Meadows

Sponsorship and Advertisement Opportunities

Presented by:



Guests are invited to celebrate this year's campaign and the awarding of our Community Awards at the Hollywood Casino at The Meadows with Kristin Emery of KDKA-TV as our emcee.

Partner Sponsorship - \$2,500 (\$1070 fmv)

Brand/Awareness Benefits:

- *Recognition in celebration's program (commitment by 5.3.24 for printing purposes)*
- *Signage recognition at the celebration*
- *Full Page (full color, 4.5"x7.5") congratulatory message and/or advertisement in the celebration's program*
- *Two verbal recognitions from the podium at the celebration*
- *Recognition in press release, on website and social media of the celebration's communications*
- *Sponsorship recognition on all Partner Sponsor's guests' name tags*
- *Eight complimentary guest tickets for the celebration*

Giving Sponsorship - \$1,000 (\$460 fmv)

Brand/Awareness Benefits:

- *Recognition in celebration's program (commitment by 5.3.24 for printing purposes)*
- *Signage recognition*
- *Half page vertical ad (full color, 4.5"x3.75") congratulatory message and/or advertisement in the celebration's program (commitment by 5.3.24 for printing purposes)*
- *One Verbal Recognition from the podium at the celebration*
- *Recognition in press release, on website and social media of the celebration's communications*
- *Four complimentary guest tickets for the celebration*

Impact Sponsorship - \$500 (\$230 fmv)

- *Recognition in celebration's program (commitment by 5.3.24 for printing purposes)*
- *Signage recognition*
- *Quarter-page color ad (4.5" x 1.87") congratulatory message and/or advertisement in the celebration's program (commitment by 5.3.24 for printing purposes)*
- *Recognition in press release, on website and social media of the celebration's communications*
- *Two complimentary guest tickets for the celebration*

Advertisement Opportunities - \$150 (\$25 FMV)

- *Quarter-page color ad (4.5" x 1.87") congratulatory message and/or advertisement in the celebration's program (commitment by 5.3.24 for printing purposes)*



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 Thursday, May 30, 2024- 4:30 -6:00 pm
 @ Hollywood Casino at The Meadows
 Sponsorship and Advertisement Opportunities Form**

Organization's Name: _____

Contact Name: _____

Contact Email/Phone: _____ / _____

Sponsorships Opportunities:

_____ Yes, our organization is interested in being a sponsor for the United Way of Washington County's Campaign Celebration on Thursday, May 30, 2024. Our logo and congratulatory message/advertisement will be emailed to office@unitedwaywashco.org by the deadline date. Logo should be in print-ready, color in either .pdf or high resolution .jpeg formats.

_____ **Partner Sponsorship: \$2,500** _____ **Giving Sponsorship: \$1,000**

_____ **Impact Sponsorship: \$500**

Advertisement Opportunities:

_____ Yes, we would like to support the celebration with a congratulatory message and/or advertisement. I will submit the print-ready, **color** quarter-page ad (.5"x 1.87" in either .pdf or high resolution .jpeg formats to office@unitedwaywashco.org by the 5.3.24.

_____ **Congratulatory Message and/or Advertisement: \$150**

Guest Ticket Price:

_____ **\$40/individual guest ticket**

_____ **\$300/reserved table of 8 guests**

Please contact Jessica Tennant, Marketing & Fundraising Manager, at jtenant@unitedwaywashco.org or at 724-225-3310, ext. 4 if you have any questions pertaining to your logo or advertisement.

Please contact Barbara Kennedy, Finance & Administration Manager at bkennedy@unitedwaywashco.org or at 724-225-3310, ext. 3 to process payment on a credit card payment or mail this form along with a check to:

*United Way of Washington County
 70 East Beau Street, Suite 400
 Washington, PA 15301*

www.unitedwaywashco.org

Presented by:



Thank you for your support of our 2024 Campaign Celebration!

Media Sponsors:

