

# Registration

Sponsorship Level: \_\_\_\_\_ @  
\$ \_\_\_\_\_ = \$ \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ @  
\$ \_\_\_\_\_ = \$ \_\_\_\_\_

Program Ad Size: \_\_\_\_\_ @  
\$ \_\_\_\_\_ = \$ \_\_\_\_\_

Golfers without Sponsorships:  
\_\_\_\_\_ Foursome(s) @ \$1,000\* = \$ \_\_\_\_\_  
\*\$1,200/foursome after June 18, 2024  
\_\_\_\_\_ Golfer(s) x \$300/golfer\*\* = \$ \_\_\_\_\_  
\*\*\$400/golfer after June 18, 2024

**Please provide us names of golfers  
10 days before event.**

**Total for Sponsorship/Golfers/Ads: \$ \_\_\_\_\_**

**Donation: \$ \_\_\_\_\_**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Enclosed is my check payable to:  
**United Way of Washington County**

### Mail to:

United Way of Washington County  
70 East Beau Street, Suite 400  
Washington, PA 15301

Scan QR code to register and pay  
by credit card online at:  
[unitedwaywashco.org/golf-2024](https://unitedwaywashco.org/golf-2024)



For additional information contact:  
office@unitedwaywashco.org or 724-225-3310 x4

# Event Schedule

7:30 am **Registration and Breakfast**  
Masters Raffle Ticket Sale  
Ongoing Silent Auction Bidding

9:00 am **Shotgun Start**  
4 Person Scramble Format

9 am – 1 pm **Golf/Lunch**

1:30 pm Raffle and Silent Auction Closes

2:00 pm **Prizes Awarded**

*The day will include various contests including  
Hit the Green, Putting Green & 19<sup>th</sup> Hole.*

*The Skill Prizes are for the Long Drive,  
Long Putt and Closest to the Pin.*

***Our mission is to unite people, resources,  
and organizations to improve lives  
in Washington County.***

*Proceeds from the Campaign Kickoff Golf  
Outing benefit our Community Impact Fund  
which is currently funding 43 local programs  
in the areas of education, financial stability,  
health, food insecurity, veterans' needs,  
and supplemental needs.*

***Thank you for your support!***

**Media Sponsors:**



NONPROFIT ORG.  
U.S. POSTAGE  
PAID  
PERMIT NO. 1  
WASHINGTON, PA



**United Way  
of Washington County**  
70 East Beau Street, Suite 400  
Washington, PA 15301



# 15<sup>th</sup> Annual Campaign Kickoff **Golf Outing**



**Friday, July 26, 2024  
Lone Pine County Club**

**Media Sponsors:**



# United Way of Washington County 15<sup>th</sup> Annual Campaign Kickoff Golf Outing

# Sponsorships

## Host Sponsor - \$6,000 (\$2,675 FMV)

- Two golf foursomes
- Prominent display of logo on event's vinyl banner
- Four tee signs with company name
- Prominent placement of logo on social media, website, and event signage
- Full-page color size ad in event program
- Verbal acknowledgement at the event
- Prominent recognition in full-page color ad in the O-R post event

## Golf Glove Sponsor - \$4,000 (\$1,622 FMV)

- Giveaway of golf gloves for all golfers with your logo on the ball marker
- One golf foursome, Logo on the event's vinyl banner
- Two tee signs with company name
- 10 golf gloves with your logo on magnetic ball makers
- Logo on social media and prominent signage stating sponsor purchased the gloves
- Half-page size color ad in event program
- Recognition in full-page color ad in the O-R post event

## Lunch and Snack Sponsor - \$4,000 (\$1,350 FMV)

- One golf foursome, two tee signs with company name
- Logo on social media & event signage
- Logo on snack bags and on the event's vinyl banner
- Half-page size color ad in event program
- Recognition in full-page color ad in the O-R post event

## Platinum Sponsor - \$2,700 (\$1,160 FMV)

- One golf foursome, two tee signs with company name
- Logo on social media & event signage
- Logo on the event's vinyl banner
- Quarter-page size b&w ad in event program
- Recognition in full-page color ad in the O-R post event

## Skills Prize Sponsor - \$2,500 (\$900 FMV)

- Two golfers, One tee sign with company name
- Logo on Skills Prize Description
- Logo on social media & event signage
- Quarter-page size b&w ad in event program
- Recognition in full-page color ad in the O-R post event

## Logo Ball Sponsor - \$2,500 (\$810 FMV)

- Two golfers, one tee sign with company name
- 2 dozen of golf balls with sponsor's logo
- Logo on social media & event signage
- Quarter-page size b&w ad in event program
- Recognition in full-page color ad in the O-R post event

## 19<sup>th</sup> Hole Sponsor - \$2,000 (\$650 FMV)

- Identified as sponsor in Program and Carts
- Company logo on one of the prizes
- Two golfers, one tee sign with company name
- Logo on social media & event signage
- Quarter-size page b&w ad in event program
- Recognition in full-page color ad in the O-R post event

## Golf Program Sponsor - \$1,500 (\$290 FMV)

- One tee sign with company name
- Logo on social media and event signage
- Quarter-page b&w ad in event program
- Name in full-page color ad in the O-R post event

## Breakfast Sponsor - \$1,500 (\$290 FMV)

- One tee sign with company name
- Logo on social media and event signage
- Quarter-size page b&w ad in event program
- Name in full-page color ad in the O-R post event

## Tee Pack Sponsor - \$1,200 (\$200 FMV)

- Logo on the tee pack label
- Logo on social media & event signage
- Quarter-size page b&w ad in event program
- Recognition in full-page color ad in the O-R post event

## Scoreboard Sponsor - \$1,000 (\$200 FMV)

- Logo on the Scoreboard
- Logo on social media & event signage
- Quarter-size page b&w ad in event program
- Recognition in full-page color ad in the O-R post event

## Cart Sponsor - \$1,000 (\$300 FMV)

- Company logo on electronic display at three holes in 50 golf carts; signage on additional 22 golf carts
- Signage at the event
- Name in full-page color ad in the O-R post event

## Hospitality Station Sponsor - \$750 (\$150 FMV)

- Signage at main hospitality station
- Name in full-page color ad in the O-R post event

## Putting Green Contest Sponsor - \$500 (\$75 FMV)

- Signage on the course
- Name in full-page color ad in the O-R post event

## Hit the Green Sponsor - \$500 (\$75 FMV)

- Signage on the course
- Name in full-page color ad in the O-R post event

## Tee Sponsor - \$200 (\$25 FMV)

- Name on a tee sign
- Name in full-page color ad in the O-R post event

## Program Ads

(high resolution PDF or jpeg)

- Full-page ad (color, 4.5"x7.5") - \$1,000
- Half-page vertical ad (color, 4.5"x3.75") - \$500
- Quarter-page ad (b&w, 4.5"x 1.87") - \$250

## Foursome without Sponsorship

- \$1,000/foursome – before June 18, 2024
  - \$1,200/foursome- after June 18, 2024 until sellout
- Fair market value (FMV) is \$200/golfer.*

## Individual Golfers without Sponsorship

- \$300/golfer – before June 18, 2024
  - \$400/golfer – after June 18, 2024 until sellout
- Fair market value (FMV) is \$200/golfer.*

## Important Deadline Dates:

- **Tuesday, June 18, 2024 or until sellout of 144 Golfers:** Commitments related to golfers associated with sponsorships and foursomes/individual golfers
- **Friday, July 12, 2024:** All other available sponsorships and program ads



United Way  
of Washington County